

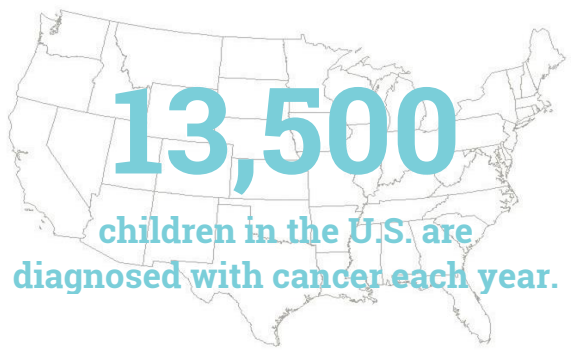
The Reality of Childhood Cancers

cookies
for kids' cancer

Cancer is the #1 cause of death by disease of children in the U.S.

40,000

The number of U.S. children battling cancer right now.



In the next 3 minutes, a family will be told, "Your child has cancer."

80%

The combined average 5-year survival rate for all pediatric cancers

REALITY:

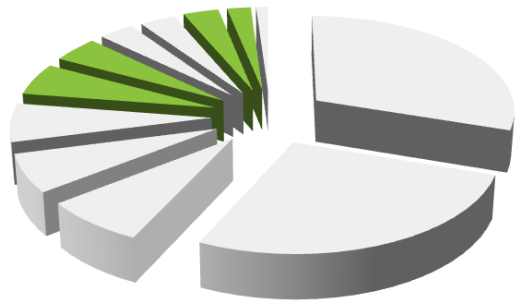
Survival rates are NOT consistent across the board.

Childhood cancer is NOT a single disease.

There are more than a dozen major types of childhood cancers, each with numerous mutations, and each as unique as the child fighting it.

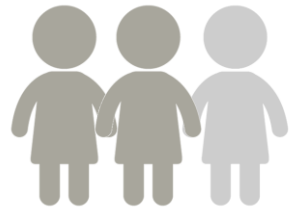
Only 4 of the 12

most common types of pediatric cancers have average survival rates over 80%, and account for only a small portion of all diagnoses.



2/3 of childhood cancer survivors suffer long-term side effects...a result of the treatments that "cured" them.

Secondary Cancers Heart Disease
Organ Failure Physical Disabilities
Kidney Disease Nerve Damage
Paralysis Infertility Anxiety



There is ONE THING that can truly impact change

Less than 4%

of the National Cancer Institute's budget goes to ALL pediatric cancers combined.

2



the number of childhood cancer drugs the FDA has approved in the past 20 years

Without funding for research, there will continue to be a lack of advancement in treatments, and the facts of childhood cancer will remain unchanged.



This is the inspiration behind Cookies for Kids' Cancer.

cookiesforkidscancer.org

@Cookies4Kids #BeaGoodCookie